









"We are Miners, Suppliers & Exporters of Himalayan Rock Salt 100% Organic Products"

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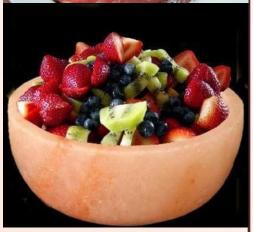
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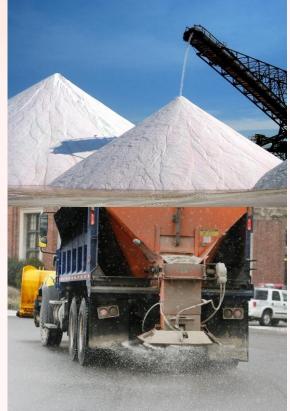
COMPANY PROFILE

Dukes Global Pvt Ltd is based on the aim to provide the special sort of salt not only locally but globally as well. The company focuses on producing items to serve different purposes ranging from edible salt, animal lick salt, décor, lamp, culinary goods and salt for spa treatments.

Dukes Global belongs to the Food Industries group which has a well-built reputation in the local and global market and are highly known for their food products and the quality they provide. With good feedback from the market, Food Industries has set foot in the salt industry with the aim to provide the same standard of products.

Pakistan is blessed with a rare type of salt, the Pink Salt and Dukes Global aims at providing this salt locally and to other countries as it has proven to be healthy and useful for various needs. The Pink Salt is extracted from Himalayan Salt Mines and is processed to best meet the consumer's needs.

Dukes Global brings this natural treasure from the mines to your table. Dukes Global salt is the best salt for edible purpose as compared to sea salt. Its freshness and additional iodine keeps—your health maintained. Its crystal and white grains show its purity and prove it as an international brand.





QUALITY POLICY

Dukes Global Salt Refinery is committed to satisfy its customers with high value error free quality salt on time and every time. It is the vision of Dukes Global Refinery to be a world-class leader in the field of Salt manufacturing. This vision will be met by providing salt, which consistently exceeds the expectations and specifications of our customers. Involving all our members and associates in an effort to continually improve the value of our products, processes and services. We are proud to say that we meet the standards defined by Kosher and are certified to refine, process and sell types of salt for consumption by humans and animals We are committed to continually keep on improving the effectiveness of our Quality, Food safety and top notch safety management system while ensuring it remains compliant to the highest standards using latest state of the art technologies. Corporate objectives will be routinely reviewed, to ensure they reflect the evolving needs of Dukes Global, that they continue to satisfy our customer's and requirements.



Rock Salt

The Rock Salt found in Pakistan is arguably amongst the best that can be found in the world. The purity levels of these rock salts can go up to 99% with minimum impurities. There are four different types of rock salts, in term of crystals, namely; pink solid crystals, white solid crystals, soft lumps, and soft crystalline lumps. The soft crystalline lumps are so soft that one can easily break them down with their hands only, hence the name.







Salt Production



Pakistan is an excellent country for salt production due to the many salt ranges. The range s stretch from Kalabagh to Jhelum in the province of Punjab. Other than that, the geological surveys of the Pakistan Mineral Development Corporation (PMDC) have stated that there is about 2.65 billion tons of salt present in the province of Khyber Pakhtunkhwa alone. Furthermore, the reserves at Bahadurkhel in Kohat are estimated to be 10.54 billion tons.

CLASSIFICATION OF SALT

DARK PINK SALT

Size: Available In all Sizes

Color: Dark Pink Purity: 99.0%





LIGHT PINK SALT

Size: Available In all Sizes

Color: Light Pink

Purity: 99.0 %





WHITE SALT

Size: Available In all Sizes

Color: White

Purity: 99.0 %





BLACK SALT

Size: Available In all Sizes

Color: Black

Purity: 99.0%





EDIBLE SALT (FOOD GRADE)

We proudly claim to provide 100% organic edible dark & light pink salt and black & white salt which is proved to be healthy for human consumption. Dukes Global focuses on providing different sizes of salt to suit your needs.

Boosts your mineral intake with regular use.

Contains minerals like potassium and magnesium that help you get the most out of the sodium your body needs, while countering the negative effects of sodium.

Even though the mainstream has been demonizing salt in the name of heart health, you can consider salt, especially Himalayan pink salt, a health food

When scientists research the health effects of salt, they most commonly research table salt, which behaves differently in the body than other salts

Your body doesn't know what to do with table salt, which has way more sodium than other salts, plus it doesn't have other balancing minerals like potassium, calcium, and magnesium that counteract the negative effects of sodium







HIMALAYAN PINK ROCK SALT PLATE & BOWL

Eating in Pink Salt Culinary bowls and plates naturally imparts the incredible health benefits of Himalayan pink salt into your food. Such health benefits include balancing your body's pH, stabilizing hydration levels, improving digestion and reducing acid reflux.

Because of these minerals Himalayan pink salt can:

- Create an electrolyte balance.
- Increases hydration.
- Regulate water content both inside and outside of cells.
- Balance pH (alkaline/acidity) and help to reduce acid reflux.
- Prevent muscle cramping.
- Aid in proper metabolism functioning.
- Strengthen bones.
- Lower blood pressure.



PINK SALT COOKING TILES

Himalayan pink salt slabs can be heated to as high as 450 degrees Fahrenheit and used to lightly sear all sorts of delicious foods. When the cooking is through, your mineral salt slab will slowly return to room temperature for future use as a cold serving plate.

- Adds healthy minerals and nutrients to your food
- More complex taste than table salt
- No need for additional salt, it just adds the right amount of taste to your food
- Extreme temperature resistant
- Heightens energy levels
- Makes your food more presentable
- Maintains the body's essential PH balance

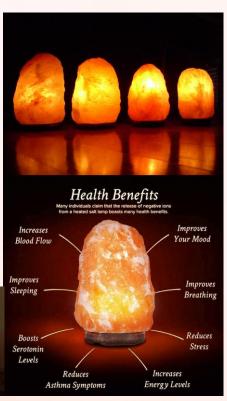
HIMALAYAN ROCK SALT LAMPS

Himalayan rock salt lamps add a soothing and calm effect to your environment and it adds up to the fine ambiance of your indoor rooms. The pinkish hue adds a beautiful lighting to the room the lamp is placed in and is used widely across the globe as a special addition to the interior.

- Cleanse, Deodorize, and Purify Air.
- Balance Electromagnetic Radiation.
- Calm Allergies and Reduce Asthma.
- Alleviate Coughing and Other Symptoms of the Common Cold.
- Boost Blood Flow.
- Raise Energy Levels.
- Sharpen Concentration and Performance.
- Enhance Mood.















PINK SALT HOME DÉCOR CATALOGUE 2023



ROCK SALT TILES (FOR HOME AND OFFICE DECOR

Himalayan salt walls have now become a healthy part of our home décor. Dukes Global Salt makes it easy for you to design your home in a unique and healthy way. We've brought you Himalayan salt tiles in a variety of shapes and designs to make your home interior incredibly inspiring. Himalayan salt contains health boosting effects and has the ability to remove negativity from atmosphere. Salt bricks are being used in many spas, gyms, yoga rooms, and now even in restaurants to create a soothing environment for humanity. Our Salt tiles are made up of all natural and pure Himalayan salt that helps to maintain emotional well-being

- 100% pure Himalayan Pink Salt handcrafted salt brick
- Best for halotherapy and for asthma patients
- Allows for healthy breathing when placed in your home
- Helps your mind work more efficiently
- Make this natural commodity a part of your residence







Enhance Your Lifestyle

Decorate your homes and offices with 100% pure organic, healthiest Pink Salt tiles & Lamps.

Living Room:

The living room is the most occupied and used area of the house where Pink salt tiles & lamps can be set up in order to add style and improve the atmosphere of the living room along with natural air conditioning abilities.



Bed Room:

The Himalayan Pink Salt Tiles & lamps is a home decorative light that adds so much unique and outstanding lighting and glamour to the bedroom. It produces a natural refreshing smell and air that filters through the bedroom to ensure better quality sleep.



Kids Room:

The pink salt Tiles & lamps are environment friendly which can be called a natural ionizer, filters the air from dust mites and bacteria, therefore enhancing the quality of the air the children inhale to provide them with a healthier environment exhaling Anion Relieving Stress Purifying Air .



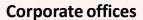
Dining room:

Pink Salt Tailes & Bowl Lamps can be added to the dining table to add a nice lighting and pure atmosphere to the dining room.



Bathroom:

The Himalayan Salt tiles & Lamps are added to the bathrooms to add a nice orange and pinkish lighting to the bathroom and also acts as a natural deodorizer.



Having pink salt Tiles & lamps within the office is a common trend among modern office owners. They are considered to be trendy and turn your office space into an attractive environment where people can work comfortably.

Sports and Yoga Rooms:

Sports and Yoga rooms are often suffocated and reduce a person's breathing ability and stamina due to which pink salt tiles are placed to improve the respiratory performance of athletes and provide a better yoga experience.

Halotherapy

Salt tiles play a massive role in improving breathing conditions and have proven to heal asthma as well. It is recommended for asthma patients to stay in a room filled with pink salt tiles to improve their condition.







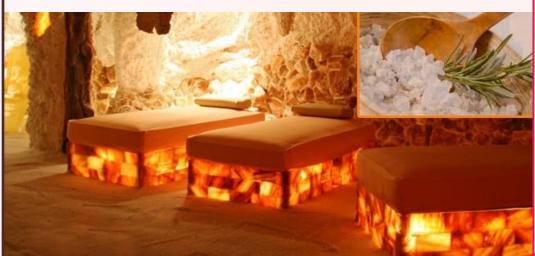


SPA & SALT THERAPY

Taking wellness to another level, halo therapy — a.k.a. salt therapy — remains a top spa trend. (Halo is Greek for salt.) Salt therapy is similar to spending time in the salty sea air, which offers many more benefits than just relaxation on the beach.

Ancient healers and philosophers recommended salt inhalation for the respiratory systemand health problems. Dry salt therapy originates from speleotherapy (cave therapy) and the Wieliczka salt cave in Poland, where workers exhibited fewer respiratory illnesses. There are thousands of salt rooms in Europe and beyond.

The benefits of salt therapy are wide-ranging. Salt levels affect our cell activity, energy and blood sugar levels. A natural disinfectant, salt is antimicrobial, and antibacterial. Salt comes in empty processed forms or healthier pure sea salt (Himalayan and Dead Sea salt) that contain 84 elements and trace elements found in the human body. Dry salt air is more powerful than moist air.







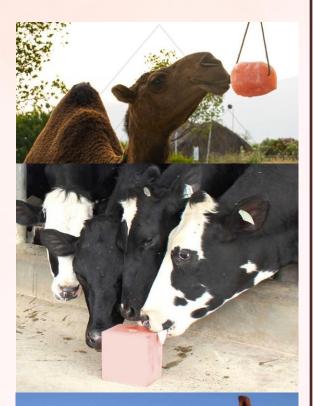
BEAUTY BENEFITS OF HIMALAYAN PINK SALT

- exfoliates skin
- skin detoxifier
- balances skin pH
- softens skin
- and more!

ANIMAL FEED GRADE LICK HIMALAYAN ROCK SALT

In the same way that the benefits of rock salt for human consumption are evident, we provide rock salt to feed animals. It has become clear that animals have a natural appetite for salt, and this ensures that they grow properly and do not suffer from malnutrition and have properly working immune and reproductive systems.

- Decreases stressful behaviours such as constant licking,
 chewing on fences etc.
- Reduces nervous animal behaviours
- Strengthens immune system
- Helps animals develop shiny and healthy coats
- Helps harden the hooves of animals
- Restores salt lost by animals via sweating in hot climates
- Increase in the threshold at which animals/horses sweat with exercise
- Reduces animal drowsiness
- Increases feed intake
- Increases animal weight
- Increased farm efficiency and productivity





ESSENTIAL FOR ZOO ANIMAL

As the creatures are caged or put inside a limited boundary in a zoo, they are unable to get the required form of natural minerals they get from natural landscapes. Salt is one of the highly essential mineral these animals need sustain their health. Salt maintains the mineral balance of the animals at the right level and keeps the livestock healthy.



ROCK SALT FOR ROAD DE -ICING

The Himalayan salt extracted by us from our mines in Khewra is crushes and graded to form Mogul Pink Himalayan De-Icing Salt which is sued for the removal of snow and it prevents any fresh layer of ice to get on that surface. This salt is majorly used in road maintenance, de-icing of roads, and even aircraft de-icing.

Dukes Global offers its customers the option to demand salt for de-icing as per their required sizes and needs.

WATER TREATMENT

An aid to hydration. Some believe that adding a pinch of pink salt to meals or drinks can help the body achieve optimal fluid balance and prevent dehydration. It is true that sodium is necessary to maintain proper fluid balance.



HIMILAYAN SALT SOLE BENEFITS

- Improves Digestion
- Balances Body FulidEnergizes The Body
- Improves Sleep
- Provides Hydration
- Helps in Weight Loss
- Good for Skin, Hair, and Nails



FISH INDUSTRY

Salt , also known as sodium chloride or NaCl, has many potential applications in fish production. It effectively controls some parasites, minimizes osmoregulatory stress during transport, and prevents methemoglobinemia (brown blood disease) in channel catfish.





SHEEP CASING GRADE

The Sheep Casing Grade of salt is used mainly to preserve the sheep casings in Pakistan to later use for the manufacturing of leather. There are about 10 different grades of salt supplied to the customers with different requirements.

Salt has been used as a preservative for meat and fish products since thousands of years, throughout the world. In Pakistan, sheep casing industries use this salt, along with other techniques, to preserve sheep casings. Dukes Global salt plays its role as the supplier of excellent quality salt, here as well. There are 10 different grades of salt that Dukes Global salt offers the customers in the sheep casing industry.



CLEANING

The Himalayan Pink Rock Salt also plays an important role in the kitchen as it can be used to wash off smudges or stains from culinary items and metal utensils. The salt has proven to be much more effective than dish washes when it comes to permanent stains on your kitchen range.





LAUNDRY

Salt is a super stain remover on clothing, helps maintain bright colors, and can even eliminate sticky spots on your iron. It can also reduce yellowing in clothes and mildew on shower curtains. This article includes hints on how salt can be used while doing the laundry. We'll start with the care of colors. Please note: None of these tips should be tried with dry-clean-only fabrics.









GENERAL USES OF SALT FOR HOME

EXTINGUISH GREASE FIRES

A kitchen is a very cautious space and a box of salt should be kept near the stove and oven in case a fire accident occurs. Some fires can be extinguished with water but grease fires are hard to extinguish with water, instead the water spreads the fire and makes the condition even worse. Which is why salt is a good solution for grease fires.

TAME A WILD BARBEQUE

Salt is also proven to be essential to calm down a fiery barbeque grill as it reduce s the fire and smoke.

KEEP CUT FLOWERS FRESH

A dash of salt added to the water the cut flowers are put in enhances the life of the flowers and sustains them for longer period of time.

DETER PATIO NEEDS

If your Patio is constantly being ruined due to weeds or grass growing through bricks or blocks, you can sprinkle salt in the cracks to fix the issue.

DE - ICE SIDE WALKS AND DRIVE WAYS

Snowy weather can be very irritating when your porch, sidewalk or driveway get icy, a simple solution to the situation is that salt be used on the required areas to keep snow from bonding to the pavement and making scraping the snow easier.

DRIP PROOF CANDLES

Soaking new candles in a strong salt solutions for a few hours make them last longer than usual and they will not drip as much when you burn them.

DETER ANTS

Ants do not like walking on salt or being near it which is why salt is used on doorways, window sills and cabinet corners to repel ants from getting into areas of the house.







ROCK SALT FOR INDUSTRIAL USE AND DRILLING INDUSTRY

Salt has various uses In the Industrial Sector. It is used in the textile industry to fix and standardize the batches of dye, in the metal industry, salt is used in processing of metals and secondary aluminium making to remove impurities. It also plays an important role in the soap making, rubber, pigment and pharmaceutical industry etc.

Apart from that, solar power production and production of other energies require industrial salt to maintain a standard level of salinity for certain reactions to occur.

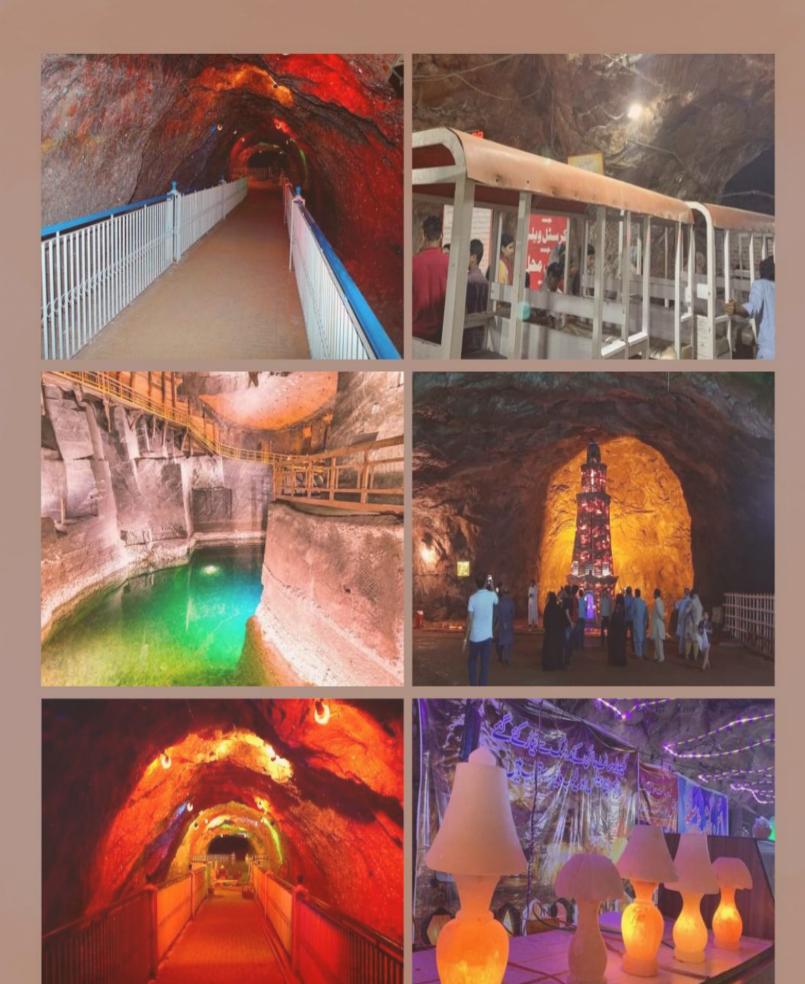
The premium grade rock salt by Dukes Global is usually used in oil refineries and petrochemical industry. In oil refineries, when direct stripping steam from the stripper column is released, the hydro-desufurization units for jet and diesel reqire coalesce and salt dryer. The salt dryer completely avoids product off specification in water and appears hazy.

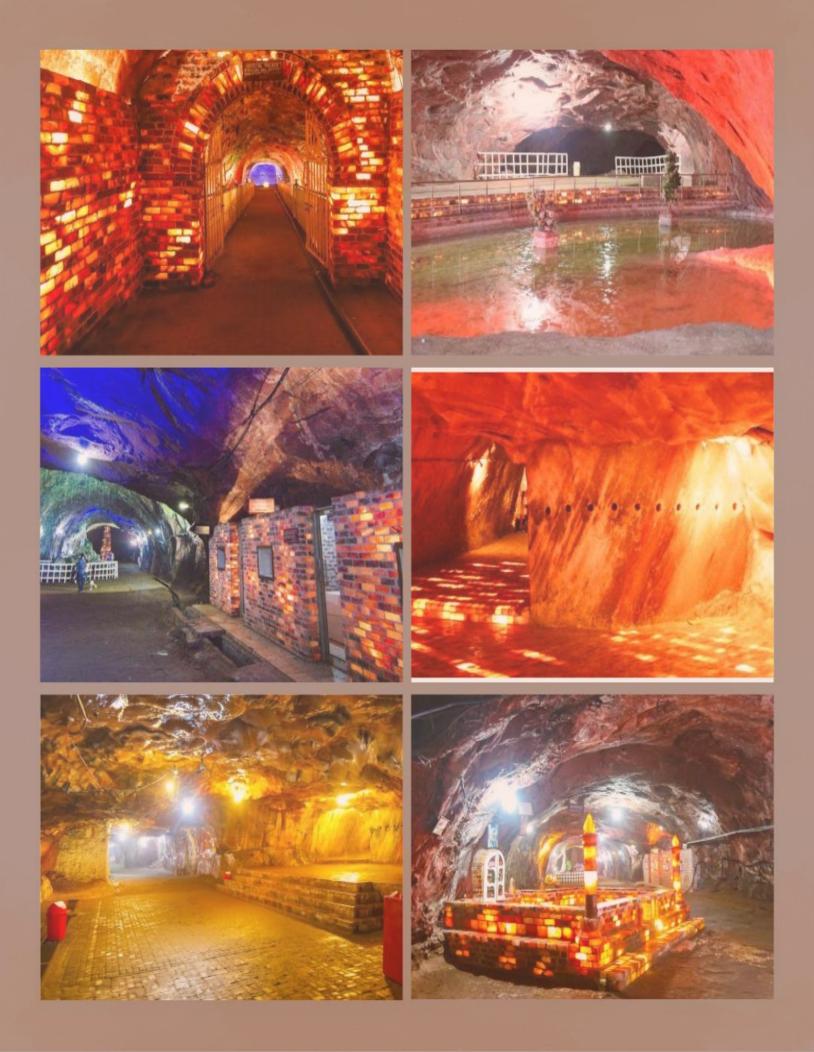
Size and size distribution of the rock salt particles is very important

Small particles cause severe corrosion in downstream system due to salt carry-over. On the other hand, large sized particles have significantly less effect on the surface area.



Mind Boggling
Images of
Mines in
Pakistan









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Our Seasonal Quality Products







CHAIRMAN'S STATEMENT

As a managing partner of our esteemed organization, I am thrilled to share some exciting updates with all of you. Over the past quarter, we have made significant progress towards our goals, and I am immensely proud of the hard work and dedication demonstrated by each and every one of you. Together, we have achieved remarkable results and have set the stage for even greater success in the future.

First and foremost, I would like to express my deepest appreciation to our valued members for their unwavering support. Your commitment and involvement have been instrumental in our achievements, and we are privileged to have such an incredible community driving our organization forward.

I am also delighted to announce that our company has achieved record-breaking financial performance. Through our collective efforts, we have exceeded our revenue targets, expanded our customer base, and strengthened our market position. This outstanding performance is a testament to the exceptional talent and expertise of our team, and I extend my heartfelt thanks to each and every one of you for your invaluable contributions.

Furthermore, our organization has continued to foster a culture of innovation and excellence. Our teams have been working diligently to develop cutting-edge solutions that meet the evolving needs of our customers and drive our organization towards future growth. Our commitment to continuous improvement and adaptability has positioned us as a leader in our industry, and I am immensely proud of our collective achievements.

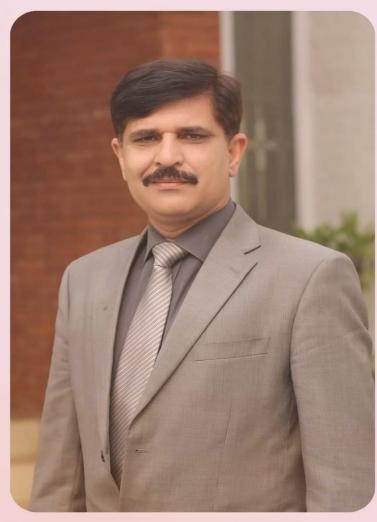
In addition to our financial success, we have also been deeply committed to our corporate social responsibility initiatives. Our organization has made significant strides in sustainability efforts, diversity and inclusion, and community engagement. We believe in being responsible corporate citizens and are dedicated to making a positive impact on society.

Looking ahead, we have ambitious plans for the future. We will continue to pursue strategic initiatives, invest in innovation, and expand our reach in the global market. Our team's unwavering dedication, combined with our strong financial performance, positions us for continued success in the coming months and years.

In conclusion, I want to express my heartfelt gratitude to our members, colleagues, and stakeholders for their invaluable support. Our achievements are a testament to the remarkable talents and efforts of our team, and I am honored to serve as your managing partner. I am confident that our organization's bright future is built on the foundation of our collective achievements, and I am excited about the endless possibilities that lie ahead.

THANK YOU.

[COLONEL JAHANZAIB] Chairman



MANAGING DIRECTOR'S STATEMENT



"As the Managing Director of Dukes Global Pvt Limited T/A Naturelle, my primary focus is on driving growth, strategic direction & profitability across all areas of our group of companies. I am committed to fostering a culture of innovation and entrepreneurship, where our teams can take calculated risks and pursue new opportunities that will help us achieve our strategic objectives.

We have over 50 years' experience of working with clients as a team across UK, USA, EU & ROW. We supply Pink salt & all of its species, Gypsum & seasonal products to a variety of end users, wholesalers, retailers including agencies, marketing companies, hotels, restaurants and facilities companies throughout the UK, USA, EU and rest of the world.

At Dukes Global Pvt Limited, we believe that our success is built on a foundation of strong relationships, both with our customers and with each other. We are committed to fostering a culture of collaboration, creativity, and continuous improvement, where our employees can thrive and grow professionally.

We understand that our success depends on our ability to adapt and evolve in a rapidly-changing marketplace. That's why we are constantly seeking out new opportunities and exploring new ways to deliver value to our customers. Through our continued focus on innovation and operational excellence, we are confident that we will continue to grow and succeed as a company.

I am honored to be a part of such a dynamic and forward-thinking organization, and I look forward to working with all of our stakeholders to help Dukes Global achieve its strategic goals and fulfill its mission of delivering exceptional value to our customers."

THANK YOU.

[M SHAHID] Managing Director

NATURELLE

DUKES GLOBAL

COO's MESSAGE



"As the Chief Operating Officer of Dukes Global Pvt Ltd T/A Naturelle Salt, it is my privilege to lead a team of talented professionals who are dedicated to delivering exceptional products and services to our customers. Our company is committed to providing the highest levels of quality, innovation, and customer service, and I am proud to be a part of an organization that is making a real difference in the lives of people around the world.

At Naturelle Salt, we believe that success is built on a foundation of strong relationships, both with our customers and with each other. We are committed to creating a positive and collaborative work environment that fosters creativity, innovation, and a sense of shared purpose. Through our continued focus on operational excellence, we are confident that we will continue to grow and thrive as a company, delivering value to all of our stakeholders.

I look forward to working with all of our employees, partners, and customers to help Naturelle Salt achieve its strategic goals and fulfill its mission of making a positive impact in the world."

THANK YOU.

[ATIF JAVED] COO

NATURELLE

DUKES GLOBAL

CTO'S MESSAGE



"As the Chief Technology Officer of Dukes Global Pvt Ltd T/A Naturelle Salt, I am excited to be leading our efforts to innovate and push the boundaries of what is possible. Our company is at the forefront of a rapidly-evolving industry, and we are committed to developing cutting-edge technologies that will change the way people live, work, and interact with the world around them.

At Naturelle Salt, we believe that technology has the power to transform lives, and we are passionate about harnessing that power to make a positive impact on society. Our team of talented engineers, designers, and developers is focused on creating products that are not only innovative but also user-friendly and accessible to everyone.

We understand that our success depends on the strength of our partnerships and collaborations, both within our company and with external stakeholders. We are committed to working closely with our customers, partners, and suppliers to develop technology solutions that address real-world challenges and provide tangible value.

I am proud to be a part of an organization that is making a difference in the world, and I look forward to continuing to work with our team to drive innovation and create technology solutions that truly make a difference.

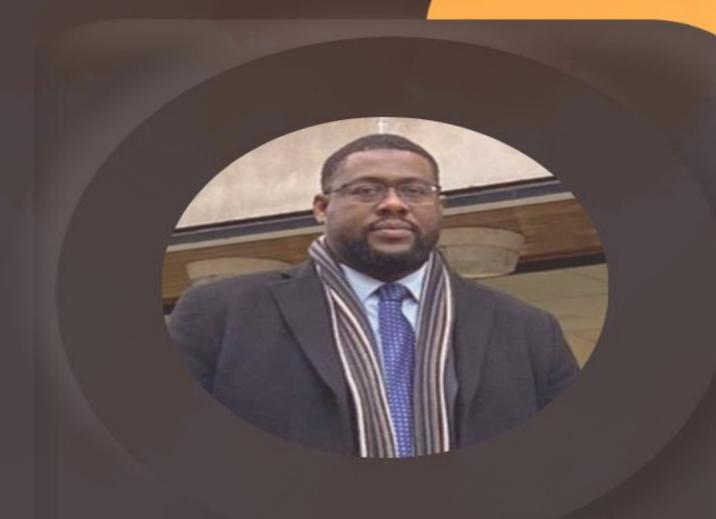
THANK YOU.

[FOZIA BADAR] CTO

NATURELLE

DUKES GLOBAL





Rasheed Sarpong

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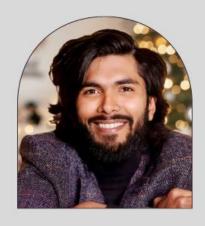




Muhammad Tanveer Manager



Umar Dar Manager



Inaam Waris Semi-Senior Accountant



Azan Khan Marketing Head



Tayyab Tahir Assistant Accountant



Waqas Chaudhary Accountant



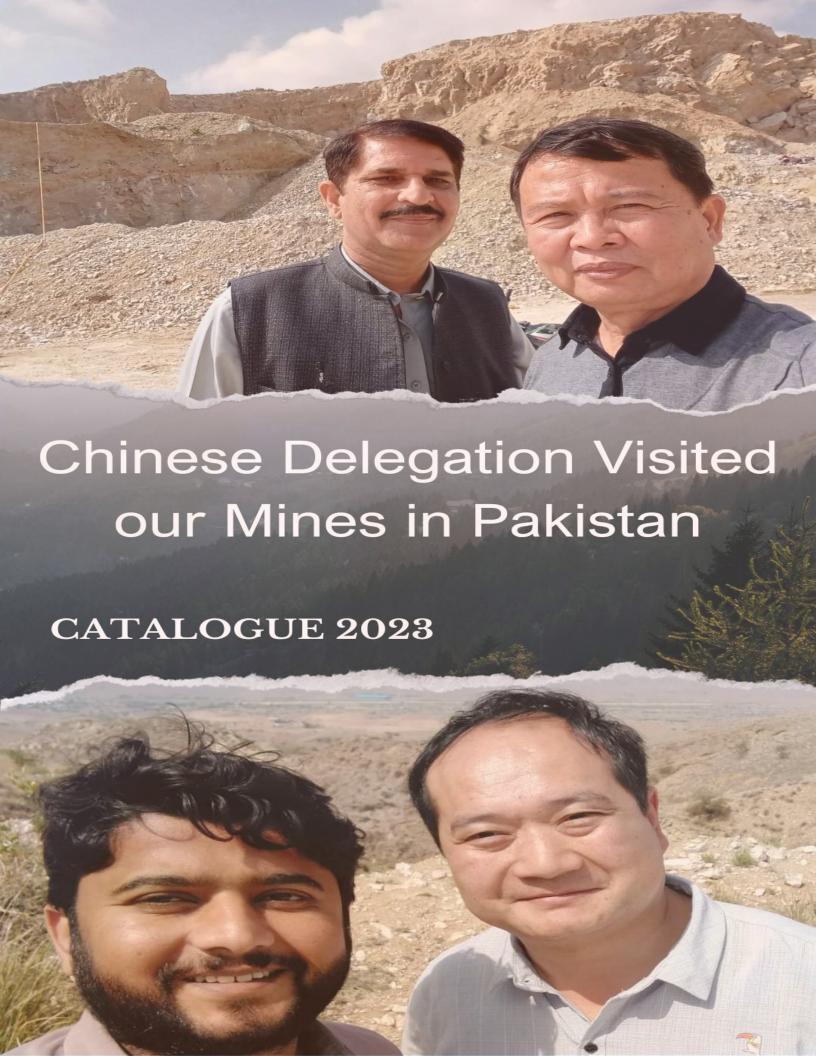




Happy Client From UK in Pakistan







vere creative DUKES GLOBAL

ENTERTAINING
CLIENT FROM
UK IN
ISLAMABAD







Corporate **SOCIAL** Responsibility

At Dukes Global / Naturelle Salt, we do business with determination. It is a natural opportunity for us to contribute to helping the environment & humanity. We have been following the guidelines of corporate social responsibility since we start. According to corporate social responsibility, mining corporations would bestow an amount as fixed by the government per annum towards the welfare of the local population. The government will spend this contribution on community refinement projects.









Corporate **ENVIRONMENTAL** Responsibility



We are environment-friendly. Being the top-quality manufacturer & exporter of the organic Himalayan Pink Salt & its products, we are bound to strictly follow the rules & regulations at both national and international levels. We make sure the implementation of all policies thoroughly.

Environment policy is one of them. According to environmental policy, we are committed to taking into account all factors of our business that influence the environment at any level. We have to minimize the effects that can contribute to environmental pollution. We are committed to setting up a pollution-free environment in all processing techniques and services.







Corporate MINERAL CONFLICT POLICY

Being the top-quality manufacturer & exporter of the organic Himalayan Pink Salt & its products, we are committed to strictly following the conflict mineral policy. There are four main conflicts minerals tin, tantalum, tungsten, and gold. These conflict minerals are sometimes mined & sold to impact & finance military conflict, brutality & human rights violations.

As a responsible company, TST supports the objective of the Conflict Mineral Policy of preventing armed conflicts in the Democratic Republic of the Congo (DRC) and neighboring countries from exploiting the sourcing of Conflict Minerals from that area.





CERTIFICATIONS



















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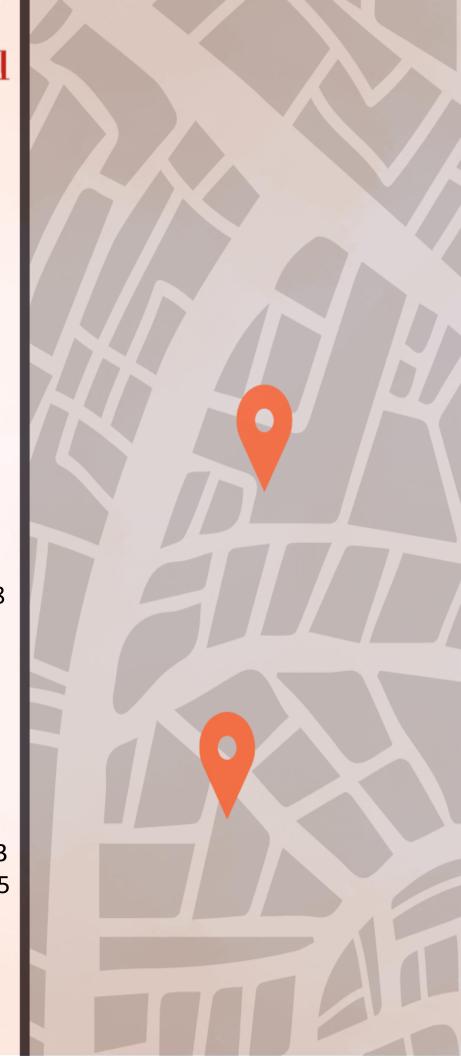
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